

Strategic Thinking

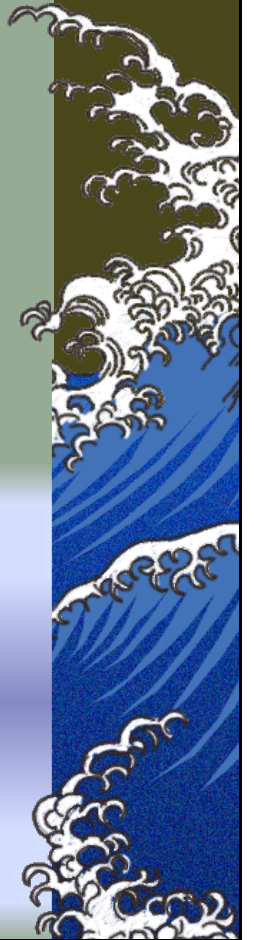
Mapping & Navigating the Terrain for Action

using the
C x A x P x E > R
model

Energy OutWest Conference 2010

jean singer consulting

May 6, 2010



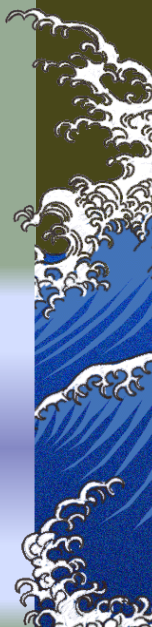
Session Agenda 10:30 – 12:00

- Welcome, Introductions & Session Overview
- Your Experience with Navigating the Terrain for Action
- Introduction of CAPER Model for Strategic Thinking
- Using **C x A x P x E > R** to Shift Mindsets & Map Terrain for Action
- Wrap up, Closure & Evaluation

Slide 18

$(C \times A \times P \times E) > R$
How to MOVE...
fast, smart, adaptively & strategically...

- ▲ *Sustain & communicate the momentum of current efforts that work well*
- ▲ *Execute short-term Aims*
- ▲ *Advance toward long-term Aims*
- ▲ *Engage key stakeholders*
- ▲ *Align Systems: People, Process, Structure*
- ▲ *ID & communicate milestones & metrics*



SHORT TERM AIMS:

LONG TERM AIMS:

MILESTONES & METRICS (INDICIATORS OF PROGRESS):

Slide 19



YOUR MAP HERE—WHAT’S DIFFERENT AS A RESULT OF YOUR STRATEGIC THINKING?

YOUR FIRST STEPS...STARTING TOMORROW:
